

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Black et al.  
Serial No.: 09/738,471  
Filed: December 15, 2000  
Title: Targeted E-commerce System  
Group Art Unit: 3627  
Examiner: Vanel Frenel

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTICE REGARDING CHANGE OF ATTORNEY DOCKET NUMBER AND CORRESPONDENCE ADDRESS**

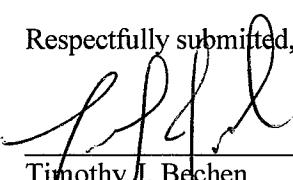
Sir:

Applicant respectfully submits change of attorney docket number. Please change the attorney docket from "5598-89CIP" to "600189-186". In addition, the undersigned is now associated with Customer Number: 61834. Please forward all future correspondence pertaining to this application to the address provided below.

Dated: July 2, 2007

THIS CORRESPONDENCE IS BEING  
SUBMITTED ELECTRONICALLY THROUGH  
THE PATENT AND TRADEMARK OFFICE EFS  
FILING SYSTEM ON July 2, 2007.

Respectfully submitted,



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Timothy J. Bechen

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